

BEST PRACTICE GUIDANCE FOR SEC/FINRA-REGULATED FIRMS

OVERVIEW OF REGULATION S-P AMENDMENTS

Key requirements to address before the compliance date

- **Adopt and implement** an Incident Response Program.
- **Detect, respond, and recover** from unauthorized access or use of client information and prevent usage.
- **Assess, respond and contain** the incident, and prevent future unauthorized access / use.
- **Oversee and monitor** service providers.
- **Adopt and implement** a Vendor Management Program.
- **Meet customer notification requirements** in the event of a breach.
- **Notice required within 30 days** of becoming aware of unauthorized access to sensitive customer information, unless an exception is met.
- **Comply with enhanced safeguards** and disposal requirements.
- **Maintain books and records** to evidence compliance.



DETECT, TRIAGE, & CONTAIN

- Quickly **scope what's affected** (systems, data, customers), **declare severity, and isolate compromised accounts/systems while preserving evidence.**¹
- **Activate the BCP for material service disruption** (e.g., DOS affecting operations).¹



NOTIFY, DISCLOSE, & REPORT

- **Customer notification (Reg S-P):** Have and follow a written incident-response program. If "sensitive customer information" was (or likely was) accessed/used without authorization, **notify affected individuals as soon as practicable and no later than 30 days** after becoming aware, with prescribed content.²
- **Public company disclosure (if applicable):** If your firm (or parent) is a registrant,
 - **File Form 8-K Item 1.05 within four business days after determining materiality**, describing the incident's nature, scope, timing, and impact.²
- **FINRA reporting:** Cyber events can implicate multiple rules; where your firm concludes (or reasonably should conclude) there's a rule violation
 - **Promptly report under FINRA Rule 4530(b).**
 - **Coordinate with supervision/controls** (3110/3120), books-and-records (SEA 17a-3/4), BCP (4370)
 - **Identity-theft obligations** (Reg S-ID).¹

- **Law enforcement and sector reporting:**
 - **Consider FBI IC3/field office, USSS, and CISA** voluntary reporting to boost asset recovery and obtain threat intel
 - **File FinCEN SARs** when activity meets Bank Security Act (BSA) thresholds.
 - Many firms also must follow **state breach-notification** laws.
 - **Build these routes into your IRP.**¹



ERADICATE & RECOVER

- **Remove** footholds
- **Reset** credentials/keys
- **Rebuild** clean images
- **Validate** with monitoring
- **Watch for reinfection.** Document every step and keep a time-stamped log of decisions and artifacts.¹



COMMUNICATE CLEARLY

- **Centralize internal/external comms** (exec sponsor + counsel + IR lead).
- Use out-of-band channels if email/chat are suspect.
- Keep messages factual, consistent, and regulator-ready.¹



LEARN & IMPROVE

- **Practice post-incidence hardening**
- Run a **formal lessons-learned, update playbooks/policies**
- **Fix control gaps** (e.g., MFA/conditional access, vendor oversight, monitoring),
- **Retrain staff & Re-test.**¹

OPERATIONAL CHECKLIST



ACTIVATE IRP

- Name an incident lead
- Open case
- Start a time-stamped evidence log.¹



NOTIFY

(Matrix below)

- Customers
- Regulators
- Public
- Federal / State / local law enforcement



MONITOR

for re-attack.



DEBRIEF & FIX

Update policies, controls, training, and vendor requirements. ¹



CONTAIN

- Isolate accounts/systems
- Preserve evidence
- Stabilize business operations/Business Continuity Plan. ¹



COMMUNICATE

- Internal: IR Lead + Exec Sponsor + Counsel. Out-of-band if core systems suspect.
- External: All customer, regulator, and vendor notices reviewed/approved by counsel.
- Consistency: Use factual, regulator-ready messaging. No speculation.



ASSESS & ESCALATE

- Impact Analysis: Determine scope (systems, data, customers, vendors).
- Severity Rating: Classify as low, medium, high, critical based on client data exposure and business impact.
- Counsel Engagement: Engage legal early to preserve privilege.



ERADICATE & RECOVER

- Remove malicious code, reset credentials/keys, rebuild clean images.
- Validate integrity and monitor for recurrence.

NOTIFICATION MATRIX

OBLIGATION	TRIGGER	DEADLINE
Reg S-P (customer notice)	Unauthorized access/use of sensitive customer info	Reg S-P (customer notice)
SEC Form 8-K (public cos.)	Incident deemed material	4 business days after materiality determination
FINRA Rule 4530(b)	Actual/possible rule violation (e.g., supervisory, BCP, safeguarding)	Promptly
Reg S-ID	Identity theft red flags detected	Immediate escalation; follow firm's written program
State Breach Law(s)	Personal info of residents compromised	Varies (often 30–45 days) – counsel to coordinate
Law Enforcement / Sector	Financial loss, fraud, ransomware, systemic threat	FBI IC3 / USSS / CISA within 72 hours recommended
FinCEN SAR	Cybercrime tied to suspicious transactions (e.g., ransomware)	Within 30 days of initial detection

Source: (1) FINRA, (2) SEC

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